

2019/20 Class Update

7.30 pm Wednesday, June 24, 2020 Via Zoom meeting





Meeting Attendees & Formalities

In Attendance

Nick Bez

Jim Kariotis

Geoff Kitchen

Peter Doolan

Peter la Fontaine

and

Brian ——

61447403914

61418808398

061411508070

Paul Grimshaw

Mark Harper

Al Haynes

Justin Page

Manfred Speicher

Lach Smale

Martin Stone

Karen Murden

Patrick Connolly

Simon Dubbin

Ian Lane

Steve Walsh

Grant Berry

Apologies

Greg Johns

Tim Bannerman

Michael Corkeron

Simon King

Peter Monkhouse

Chairman / Host

Nick Bez (WCAA President)

Meeting Commenced

7:34pm AEST

Meeting Concluded

8:33pm AEST



Agenda

Review of 2019/20 Season

Announcement of WCAA National Committee for 2020/21

General Business





2019/20 Committee

President: Nick Bez

Secretary: vacant (Nick Bez)

Treasurer: Paul Grimshaw

VIC State Rep: Jim Kariotis

QLD State Rep: Peter Nitcshke

SA State Rep: Tim Lelliott

ACT State Rep: Mark Simpson

TAS State Rep: Jo Chau

WA Rep: lan Lane

NSW Reps: Al Haynes

Peter Doolan

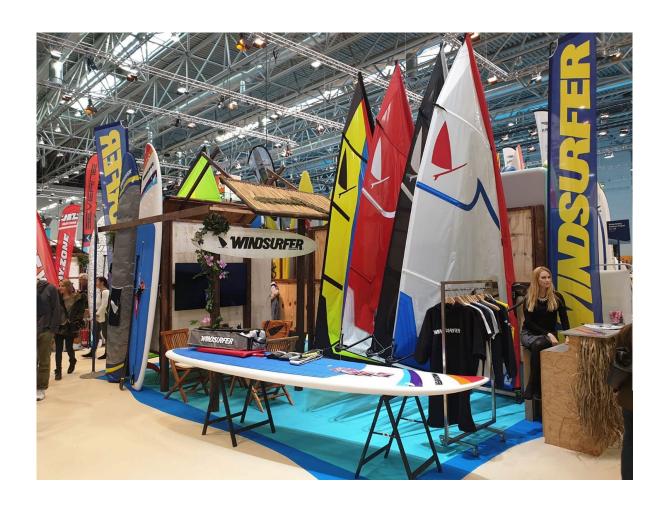
WNSW Rep: Martin Stone





2019/20 Activities – LT Continues to Grow

There are ~493 LT's sold in Australia and 000's worldwide











2019/20 Activities – International Class

- Negotiated with the International Windsurfer Class to recognise WCAA membership at International events
- Continued voice for Australia within International Class with 2 positions on the Executive:
 - Greg Johns Vice President
 - Nick Bez Chairman of Technical Committee
- Windsurfer Class has international status and hosts first LT World Champs











Aussies excel at Garda

First World Championships since regaining World Sailing international class status

– Lake Garda, Italy – July 2019.

163 competitors from 18 countries featuring multiple Olympians, past World Champions and young guns.

17 Australians....

- Hamish Swain QLD World Youth Champion
- Mel Webb NSW World Women's Freestyle Champion
- Tim Gourlay WA Lightweight Course Racing/Slalom Champion
- Nick Bez VIC 1st Heavy overall and 1st overall Men's World Champion.

WINDSURFER

Worlds

Postponed

28, 2020 – JAN 3, 2021











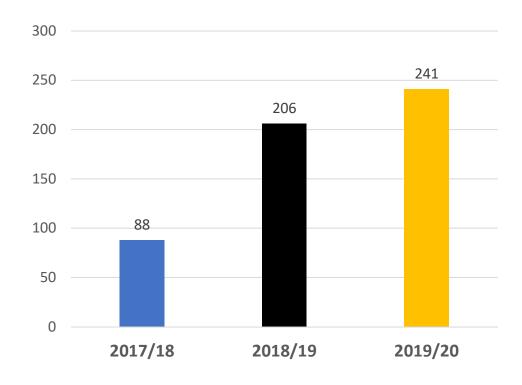
2019/20 Activities – Class Membership

Member pricing static - \$65/\$40

Member Pack implemented

All 19/20 members will receive a kit containing Class branded key ring bottle opener and bumper stickers. Will be mailed/delivered from September 2019.

2019/20 member numbers continued momentum



- 216 of 241 took TPL Insurance option
- WCAA now 30% of all AWA members!!



2019/20 Activities - Promotion

Various meet-ups, clinics, demo days in all States







Sydney Boat Show







2019/20 Activities - Promotion

Beach Branding program







Class flags for YC's / event organisers for start boats



2019/20 Activities – Promotion

- Class Email subscribers now >675, up by 31%
 - Sent 17 Class emails during 2019/20

- Class Facebook, total views in 2019/20 up by 700%
 - Engagements increased by 520% with enhanced posting frequency – 1,145 following (last year 653)
 - 'Likes' now 1,027 (last year 623)

- Class website
 - Unique visitors for year = 10,700



CLASS & MEMBERSHIP

2020 Nationals - Adelaide, SA

See the Full results package here

The 43rd Windsurfer Class Australian Championships rocked Brighton & Seacliff Yacht Club. South Australia from January 23 - 26 January 2020

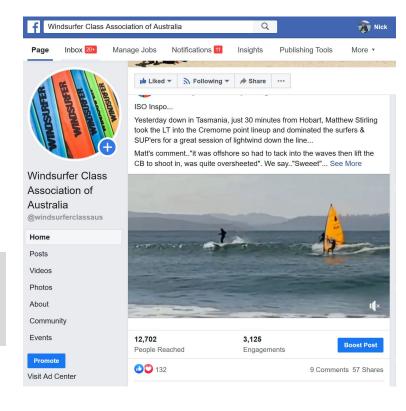
In addition to Open racing, the Cruiser division featured over 20

The colour and spectacle was amazing from the shore with Australia's best competing in by far the biggest windsurfing Class in Australia.

The racing was close and tight but there were a few standouts. Both the men's and women's overall champions really dominated the racetrack









2019/20 Activities - Promotion

- Class Photo Sharing Site
 - Smugmug

- Class Promotional Video
 - o 26,200 unique views







2019/20 Activities – Fundraising

Getting Lucky Competition Winners

1st – Windsurfer LT Greg Pratt - SA

2nd – Windsurfer Gear Bag Mark Witty - SA

3rd - 10th – Windsurfer Quick Dry Towel

Chris Bridges – TAS

Laurie Huck - WA,

Speedy Williams - VIC

Richard Grauaug - WA

Patrick Connolly - NSW

Chris Stannage – NSW

Jim Kariotis - VIC

Kristina Buckingham - VIC



Get Lucky Promotion

Authorised under NSW permit number: LTPS/19/38039











2019/20 Activities – Class Supporters











2019/20 Activities – Racing

Supported the establishment of new local fleets and Club racing across the

country







2019/20 Activities - Racing

State Championship program expanded nationally





2019/20 Activities – Racing





2020 National Championships at Brighton Seacliff was a massive success with record numbers and great vibe on and off the water:

- 116 competitors another world record globally in the modern era
- Great mix of competitors 12 to 72 years old
- 19 competitors under 18 years
- Cruiser division a big success 21 competitors
- Post regatta survey feedback was excellent and provided insights for further improvement



2019/20 Activities - Nationals



https://youtu.be/hFHKv5oW4JI



Youth Scholarship

For the best performed under 18 years Supporting young sailors to gain international racing experience

Presented by WCAA and Windgenuity

Male: Quinn Auricht (SA) – 15 years Female: Grace Webb (NSW) – 17 years





2019/20 Activities - Nationals

SUP Team Event





Greg Hyde trophy for best performed overall State

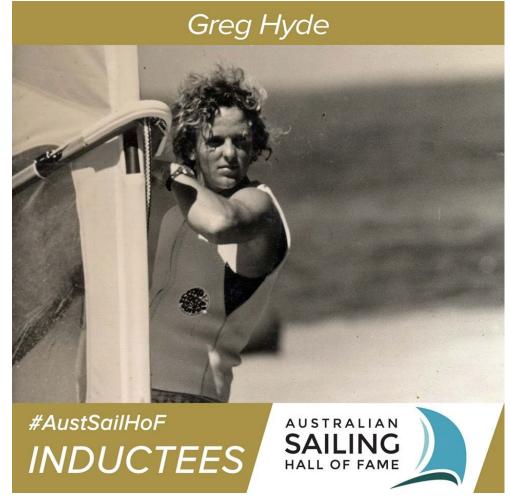


Team NSW – Winners 2020



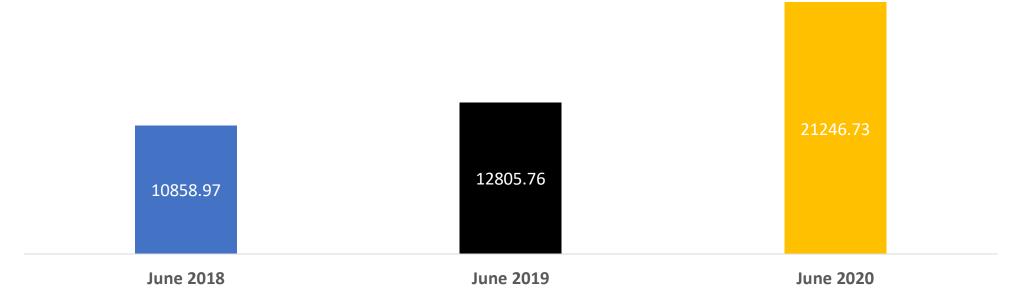
2019/20 Activities – New Life Member







2019/20 Activities – Finances



2019/20 Major expenses

- AWA Insurance
- National Championships
- Beach Branding banners, flags, etc
- State Championships trophy support
- Youth Scholarship
- Member kit
- Worlds pre-costs

2020/21 Committee



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QLD State Rep: Peter Nitcshke

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TAS State Rep: Jo Chau

WA Rep:

NSW Reps:

lan Lane

Al Haynes

Peter Doolan

WNSW - Martin Stone





2020/21 Objectives

- 1. Getting more people back into the Windsurfer Class in particular youth
- 2. Build out the fun vibe with more innovative formats and opportunities to race and socialise
- 3. Restart planning for the 21/22 Worlds in Perth to deliver a kick-ass event



2020 /21 Planning

Membership and Racing Requirements



Class air freshener in a surf wax scent to keep you rolling. Assorted stickers to show off your great choice in board to the world







Shipping out to all members from September 2020

- 1. No change in member fees \$65 w Insurance /\$ 40 no
- Requirements to race at <u>WCAA sanctioned event</u> (States/Nationals/other as specified)
 - A. Class member
 - B. AWA Insurance
 - C. If run from a Yacht Club active Aus Sailing #

(A+B+C = mandatory for World Championships as well)



2020 /21 Planning

State Championships

| State | Date | Location |
|-------|------------------|------------------------------|
| | | |
| SA | 3/4 Nov 20 | Brighton & Seacliff YC |
| NSW | 14/15 Nov 20 | Toronto Amateur Sailing Club |
| VIC | 5/6 Dec 20 | Sandringham YC |
| TAS | TBC | |
| WA | TBC - 28 Dec - ? | Mounts Bay SC |
| QLD | TBC | |
| | | |

45th Australian Championships

| State | Date | Location |
|-------|----------------|-------------|
| VIC : | 23 - 25 Jan 21 | Parkdale YC |



General Business



General Business

1. What is the availability of Class Merchandise? (G. Kitchen)

The Class trialed some mech in 2019 (caps, towels, polo's, gear bags)
Will roll this out year via Class website from September. All proceeds go to Class fundraising.

2. Development of technical / how to videos and how to distribute widely (M. Harper)

A range of written and video resources being developed. From intro set-up to racing/tuning. Will be recorded and distributed via Class website/social media

3. What are the options for learn to windsurf and instructors?

Opportunities to push into broader market/schools (M. Speicher)

AS program for Windsurf Instructors is widely available and several Clubs around the country have certified instructors and are offering structured programs for members/community.

Significant amount of 'mentoring' also occurring more informally.

Opportunity to further engage into school/community market — really a local issue about opportunity and resources. Class can support through connecting parties and promotion.



General Business

4. Vote of 'Thanks' to National Committee (K. Murden)

Life Member Karen Murden proposed a vote of thanks to all outgoing and incoming committee on behalf of members. Acknowledged hard work and dedication of volunteers.

5. World Championships – any cap/qualification on entries/ general update (G. Kitchen)

IWCA current direction is to keep Worlds open entry – any one can participate. May change in future subject to growth/logistics/venue constrains.

If so, would be combination of country allocation based on performance and an open ballot.

Ian Lane conformed that Mounts Bay has the space and capability to cater for a large fleet of up to 250.

Meeting Closed: 8.33pm