

2020/21 Class Update

7.30 pm Wednesday, June 24, 2021 Via Zoom meeting





Meeting Attendees & Formalities

<u>In Attendance</u>

Nick Bez

Jim Kariotis

James Grunfelder

Geoff Kitchen

Karen Murden and Brazza

Lach Smale

Peter Doolan

Al Haynes

Scott Oconnor

Joanne Chau

Greg Pratt

Jason Morris

Martin Stone

Justin Page

Peter Monkhouse

Kevin Wadham

Scott Watson

Tim Bannerman

"Iphone"

"Kevin"

Apologies

Tim Lelliott Josh Green

Chairman / Host

Nick Bez (WCAA President)

Meeting Commenced

7:34pm AEST

Meeting Concluded

8:33pm AEST



Agenda

Review of 2020/21 Season

Announcement of WCAA National Committee for 2021/22 & Forward Plans

General Business





2020/21 Committee

President: Nick Bez

Secretary: Jim Kariotis

Treasurer: Paul Grimshaw

SA State Rep: Tim Lelliott

VIC State Rep: Justin Page

QLD State Rep: Peter Nitcshke

WA Rep:

TAS State Rep: Jo Chau

ACT State Rep: Mark Simpson

NSW Reps: Al Haynes

Peter Doolan

lan Lane

WNSW Rep: Martin Stone





WCAA Structure



National Exec

President

Treasurer

Secretary

State Reps

NSW VIC

QLD

SA

TAS

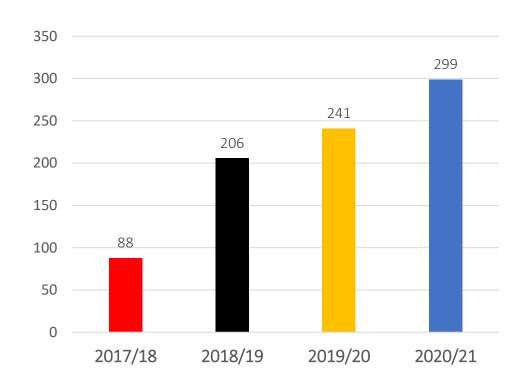
WA

ACT



2020/21 Activities – Class Membership

2020/21 member numbers continued momentum



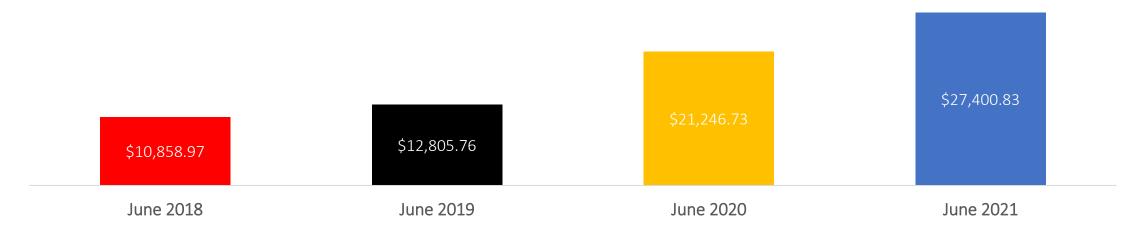
Member pricing static (3 years no increase) - \$65/\$40



- 243 of 299 took TPL Insurance option
- WCAA now 1/4 of all AWA members!!



2020/21 Activities – Finances



2020/21 Major Expenses

- AWA Insurance
- State Championships support fund
- Beach Branding banners, flags, etc
- Member kit
- Web, photosharing, email software systems
- Clubspot (membership/event management software) fees
- Youth Scholarship (2019)
- 2020 National Champs pre-costs

Income Gaps in 2020/21

No National fundraiser (~\$5,000)



National Class Supporters





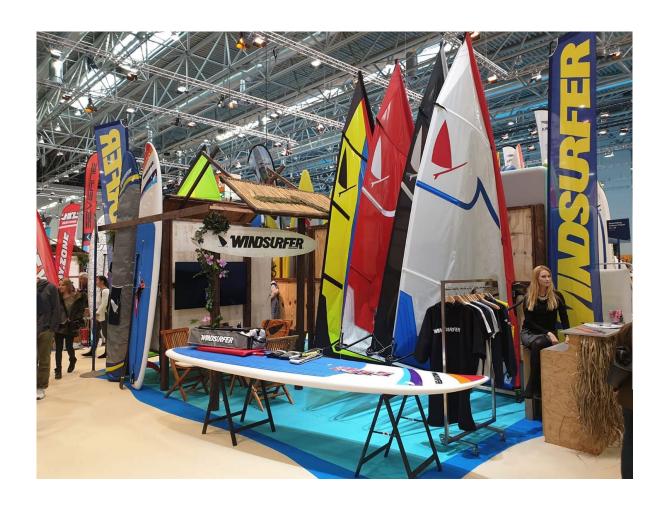






LT Continues to Grow

There are ~650 LT's sold in Australia and 000's worldwide











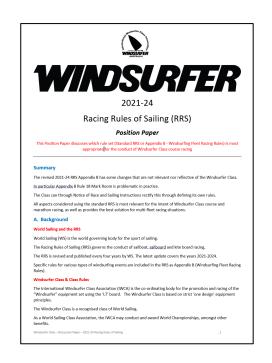


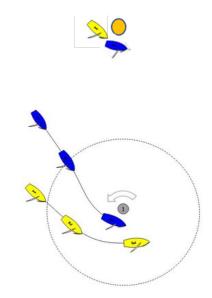
2020/21 Activities – International Class

- Continued voice for Australia within International Class with 2 positions on the Executive:
 - Greg Johns Vice President
 - Nick Bez Chairman of Technical Committee
- Advocated to retain Worlds in Australia



• Led discussions on Rule enhancements







Global Event Calendar Growing



Sailwave results for NATIONAL WINDSURFER FRANCE at ST CYR LES LECQUES 2020

Bleue Flotte Disputate: 6, Scarti: 1, Valide: 5, Presenti: 23, Sistema di punteggio: Appendix B

Rank	Flotte	Catégorie	N°Voile	Nom Prénom		Poids	R1	R2	R3	R4	R5	R6	Totale	Netto
1°	Bleue	LOURD	27	HANAUT MATHIEU		84	(6.0)	4.0	2.0	4.0	1.0	1.0	18.0	12.0
2°	Bleue	MI-LOURD	763	DELAPIERRE JEAN-PHIL	LIPPE	80	5.0	(8.0)	1.0	3.0	2.0	2.0	21.0	13.0
3°	Bleue	MI-LOURD	2518	WURTZ GABRIELE		78	1.0	2.0	4.0	2.0	5.0	(7.0)	21.0	14.0
4°	Bleue	MI-LOURD	88	BECK VINCENT		79	(11.0)	1.0	11.0	1.0	3.0	3.0	30.0	19.0











2020/21 Activities – Racing

State Championships in every State – over 180 raced











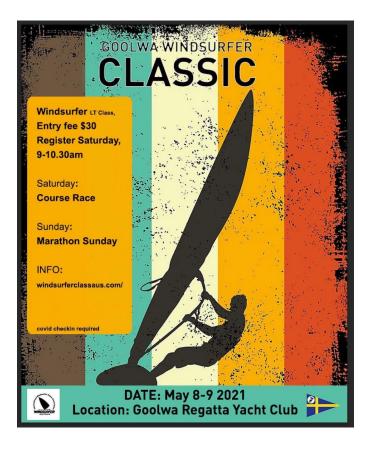
2020/21 Activities – Racing

Traveller Series rolled out to WA, VIC, QLD in addition to NSW











• Various meet-ups, clinics, demo days in all States















Beach Branding program















Class flags for YC's / Event organisers









Class website

- o windsurferclasaus.com
- Unique visitors for year = 7,937

SETUP & TUNING GUIDES



ABOUT

NEWS

RACE CLASS & MEMBERSHIP

EVENT CALENDAR CONTACT

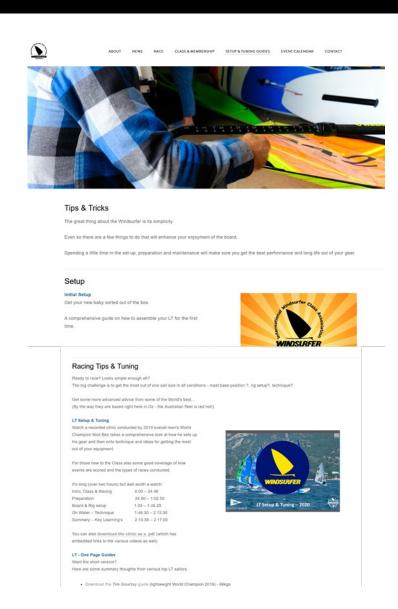
CART (0)



Back to the Future

2018 marked the next evolution in the Windsurfer journey with the adoption of the new 'LT' board.

A modern update featuring a lightweight epoxy hull with enhanced volume, the LT delivers improved performance whilst supporting inexpensive one





Class Facebook

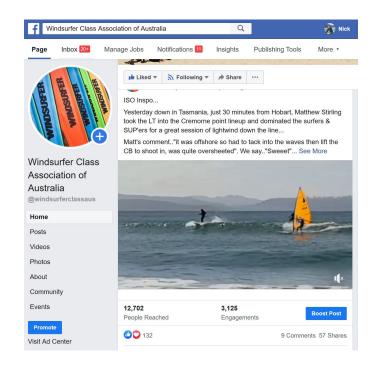
@windsurferclassaus

o Over 90 posts

1,403 following (+25%)

Total views: +400%

Total reach: >110,000



Class Instagram

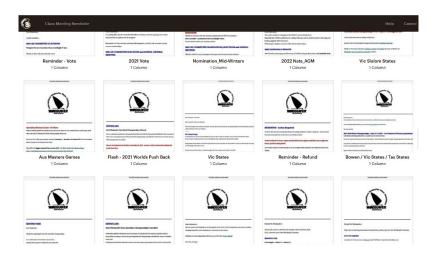
#we_are_windsurferReach over 20,000





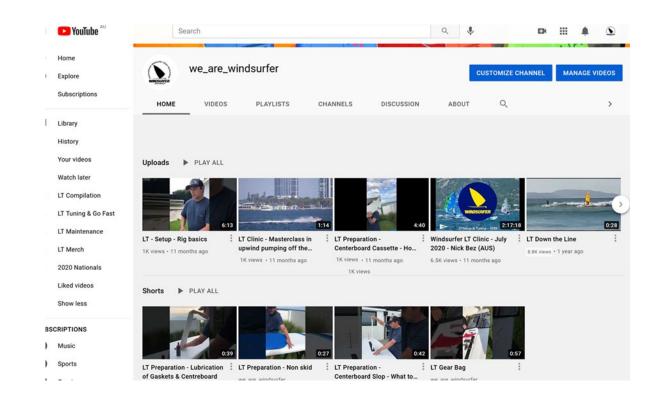
Class Email Database

- o Mailchimp
- o 792 subscribers (+19%)
- 19 Class emails sent
- Open rate >70%



Class YouTube

- o #we are windsurfer
- o Reach: > 25,000



2021/22 Committee



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Treasurer: Paul Grimshaw

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QLD State Rep: Josh Green

SA State Rep: Tim Lelliott

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TAS State Rep: Al Cook

WA Rep:

NSW Reps:

Paul White

Al Haynes

Peter Doolan

WNSW - Martin Stone



2021/22 Objectives



- Getting more people into the Windsurfer Class in particular youth and women
- 2. Build out the fun vibe with more innovative formats and opportunities to race and socialise
- 3. Restart planning for the 22/23 Worlds in Perth to deliver a kick-ass event



Season 2021/2022 WCAA National Events









Oct 9-16 Jan 20-23 June Dec 28- Jan 4



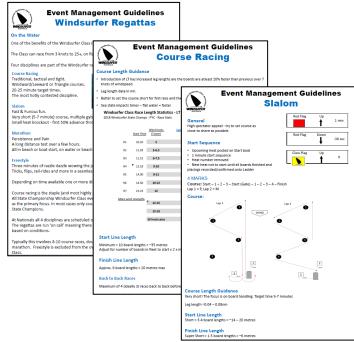
Forward Nationals Rotation

 Fleet growth in every State allows for ongoing rotation to be planned

	Year	State	Host
44 th	2022	Victoria	Parkdale YC
45 th	2023	Western Australia (with Worlds)	Mounts Bay SC
46 th	2024	Tasmania	
47 th	2025	Queensland	
48 th	2026	New South Wales	
49 th	2027	South Australia	
50 th	2028	Victoria	

 Event Management Guidelines and other resources being developed







Season 2021/2022 State Champs

Month	State	Date	Host		
October					
	South Australia	30 th & 31 st October	Brighton Seacliff YC		
November					
	Queensland	13 th & 14 th November	Paradise Point SC		
	Victoria	20 th November	Frankston YC		
December					
	New South Wales	4 th & 5 th December	Bay Sailing Centre, Port Stephens		
	Western Australia	11 th & 12 th December	Nedlands YC		



General Business



General Business

1. Vote of 'Thanks' to National Committee (K. Murden)

Life Member Karen Murden proposed a vote of thanks to all outgoing and incoming committee on behalf of members. Acknowledged hard work and dedication of volunteers.

2. Call for Volunteers for Sydney Boat Show (K. Murden)

Team NSW led by Karen Murden will be representing the Windsurfer Class (along with other Classes at the Sydney Boat Show). Karen asked for WCAA support for banners and flags, as well as called for volunteers.

This is a great showcase for the Class to the general public.

Meeting Closed: 8.33pm

